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SUPPLEMENT NO. 2 TO  
POLICY GUIDANCE NO. 106

July 30, 1971

PSYOP SUPPORT OF GVN PHUNG HOANG PROGRAM  
(High Value Rewards Program)

DEPARTMENT OF STATE A/CDC/MR

REVIEWED BY SS DATE 3.27.86

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PSYOP Policy Guidance: Supplement No. 2 - Psyop Support of the GVN Phung Hoang Plan - Phung Hoang High Value Rewards Program

References; PSYOP Policy Guidance No. 106; Psyop Support of the GVN Phung Hoang Plan, February 22, 1971; and GVN Ministry of Interior Directive No. 1223/BTL/CSQG/FI, 29 June 1971

PURPOSE:

To provide guidance on the GVN's high value rewards program for Phung Hoang.

BACKGROUND:

The Government of Vietnam, through the Central Phung Hoang Committee, is implementing, on a pilot basis in four provinces (Quang Nam, Binh Dinh, Bien Hoa, and Vinh Binh), a program to attempt to elicit information leading to the neutralization of specific high level VCI cadre by payment of large cash rewards.

The program is being implemented on a pilot basis to test its effectiveness in leading to VCI neutralizations and to gauge the psychological impact of the program on the general Vietnamese population. The results and evaluation of the program in the test provinces will form the basis for recommendations at the Saigon level for its continuation or termination. Reporting by U. S. psyop advisors on the psychological impact of the high level rewards program is important to the final evaluation of the program and is invited. (Reports and comments should be submitted through appropriate channels marked: Attention: JUSPAO/PP&R, APO 96243.)

The details of the Phung Hoang high value rewards program are outlined in Ministry of Interior Directive Memo No. 1223/BTL/CSQG/FI [Annex 1].

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GUIDANCE:

1. The Phung Hoang high value rewards program is currently authorized only in Quang Nam, Binh Dinh, Bien Hoa, and Vinh Binh. It is being implemented by the GVN on a pilot basis to determine psychological impact and effectiveness of such a program in Vietnam.
2. Implementation of this pilot program does not affect the guidance on treatment of reward offers contained in PSYOP Policy Guidance No. 106. Reward offers in Phung Hoang psyop materials, other than those for VCI cadre specifically named under the high value rewards programs of the four pilot provinces, should not be a prominent part of the psyop appeal.
3. U. S. advisory support in the GVN's high value rewards program will be limited to assistance to appropriate GVN agencies, at their request, in the development of appropriate media materials.
4. U. S. resources will not be used for the production or dissemination of psyop materials in support of this program. Psyop advisors in the test provinces should encourage their counterparts to make effective use of existing Vietnamese resources and channel requests for support materials through GVN channels to GVN suppliers.
5. As appropriate, U. S. psyop advisors should insure that their counterparts are aware of the various psychological factors involved in a rewards program on the general populace.

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(Translation)

Annex 1

REPUBLIC OF VIET-NAM  
MINISTRY OF INTERIOR  
NP COMMAND  
PH BLOC

Saigon, June 1971  
# 1223 /BTL/CSQG/F1

MEMO

SUBJECT: Rewards program to be put into effect in four provinces to support PH Plan

In order to encourage the population, civil servants and members of armed forces to increase their cooperation with security agencies in eliminating VCI quicker and more effectively, the Central PHUNG HOANG Committee has established a limited rewards program designed to reward those deserving individuals who furnish information leading directly to the neutralization of important VCI elements. This rewards program is neither intended to supplant any existing rewards program at region or province level nor prohibit the establishment of such programs. However, subordinate programs must be designed to supplement the national rewards program rather than to compete with it.

1/ VCI elements, targets of the program:

The VCI elements intended for neutralization by this program include category A VCI from district and higher level

(Selection will be based on the seriousness of the threat posed by the VCI, considering his position and function in the VCI organization)

All these VCI are selected from confirmed VCI. There should be enough evidence on hand to insure conviction.

Each province may nominate up to a maximum of one per cent of their total number of confirmed VCI, or a total of three, whichever is greater.

2/ Selection of Rewards List:

The Province Chief, as Chairman of the Province PH Committee directs the PH Center to select the dossiers of the most important and most effective VCI operating in the Province. Each selected VCI should have a dossier containing sufficient information to insure "A" level conviction with two year An Tri sentence by the Province Security Committee, a military court or whatever legal or administrative body exercises jurisdiction.

A list of the VCI selected by the PIOCC, along with duplicate dossiers will be submitted to the province PHUNG HOANG Committee for approval before forwarding to MR PHUNG HOANG Committee.

The MR PH Committee will review these dossiers on the basis of the evidence submitted by Province PH Committee, to confirm that information is sufficient to insure a conviction for two year An Tri. The list should then be approved by the Commander of the Military Region.

The list approved by MR along with the dossiers, must be sent to the Central PH Committee for final decision.

PH Bloc/NP Command, acting for the Central PH Committee, will review and make final selection of the VCI to be placed on the rewards list and to fix the amount of the reward (from one to three millions). This list will be submitted to the Major General Commander of NP, Vice Chairman concurrently Secretary General of the Central PH Committee for final approval and for notification to the provinces to make posters for publication.

When VCI on the rewards list are neutralized, the Province Chief should initiate selection of another important VCI as a replacement.

3/ Rewards and Bonuses:

a) Rewards for source:

- Rewards will be from one to three million piasters (depending on VCI positions) for information leading directly to the neutralization of targeted VCI on the rewards list.

- The posted rewards will remain in effect for 12 months from the date of their publication. (the expiration date of the validity of the rewards should be noted in the posters) An extension of the reward offer for a like period may be granted (request for the extension should be submitted to the Central PH Bloc, National Police Command).

b) Bonus for Reaction Force and PHUNG HOANG Center:

In addition, a bonus of 200,000 piasters will be given to the GVN unit that captures a VCI for whom a reward is offered. The bonus will be reduced to 100,000 piasters if the targeted VCI is killed.

A similar bonus of up to 200,000 piasters may be presented to the members of the PHUNG HOANG Center including the Center Chief who have collected the information for maintenance of VCI dossier or an operation mounted by that center results in the neutralization of the targeted VCI. In case many centers are concerned, the Central PH Bloc, NPC will decide the bonus for each center.

4/ Rewards Eligibility:

a) Persons eligible to receive rewards include:

- All non-GVN employed civilians.
- Rank and file GVN employees (Category C), NCO's and enlisted men from main forces, RF, PF and paramilitary forces.
- Armed propaganda teams, ralliers not yet returning home, arrested offenders are eligible to receive a reward for the supply of information leading directly to the neutralization of a VCI for whom a reward is offered.

b) Persons not eligible for rewards include:

- All officers of the Armed Forces.
- All Category A & B GVN employees (management level)
- Rank and file GVN employees (Category C), NCO's and enlisted men involved in security and intelligence. The assigned duties of such personnel include the collection and reporting of information, hence they are ineligible for a reward for the performance of their normal duties.
- No targeted VCI is eligible to receive the reward on himself by rallying. However, a captured or rallied VCI may receive the reward for providing information leading directly to the neutralization of other VCI for whom rewards are offered.

Information leading directly to the neutralization of targeted VCI, furnished by the informant, will not be reduced of its value if the VCI is either killed, released or sentenced (not conformable to two year An Tri sentence as prescribed). The essential criteria is that the VCI must be named in the Rewards List and the role of the informant is merely one of giving GVN forces access to the targeted VCI.

5/ Disbursement procedures for rewards:

a) Confirmation of VCI

- When a targeted VCI is neutralized, the first task is to confirm the individual's identity as a VCI for whom a reward is offered.

- After confirming the identity of the individual, a written confirmation should be submitted to the MR and Central Phung Hoang Committee by the fastest means along with the justificative documents (such as fingerprints, photographs, physical description and personal identification furnished by GVN officials, relatives or other reliable persons).

b) Information source

In order to prove that the information source is the proper claimant of the reward, there should be justificative documents confirming data leading to the neutralization including:

- Date of information leading to the neutralization and circumstances.
- To whom the information will be furnished, date and time of neutralization.
- Summary of information furnished
- Complete identification of source
- Statement by the Province Chief, Chairman of Province Phung Hoang Committee that information led to the neutralization of the VCI.

c) Procedures for requesting the rewards

Upon the neutralization of a VCI on the Rewards List, the Province Phung Hoang Committee should report to the Central Phung Hoang Committee by telegram. Afterwards, a written request for the reward should be made, accompanied by the justificative documents to confirm the proper recipient. This request should be sent to MR Phung Hoang Committee for approval and forwarding to the Central PH Office. The Central will review the legitimacy of the request. After being approved by the NP Commander, the reward money will be hand carried by an official of the Central to the claimant.



After the payment of the reward, the Province should send to the Central PH office a detailed report on the neutralization, the payment of the reward, the measures taken to protect the security of the source and the public information and psywar activities conducted to propagate the results of neutralization. This report should be completed within 5 days from the date of payment of the reward.

In addition, the Province Chief should also identify the forces directly engaged in the neutralization, in order that an appropriate bonus can be presented to the deserving unit and the interested Phung Hoang Center.

6/ Measures to protect the security of the informant:

The GVN will resettle the informant to another area of the Republic of VN as requested. Transportation to the new area will be furnished by this program. The Province Chief should submit the request for transportation to the Central Phung Hoang Office.

The interested agencies should endeavor to take necessary measures to protect the security of the informant.

7/ Public Information, PSYOP:

All PSYOP and public information means available should be used in support of this program.

The presentation of the reward should be accomplished at a public ceremony honoring the recipient to emphasize the role of the population in this program, if security and other factors permit.

The presentation of bonuses to the deserving units and Phung Hoang Center should be organized at a public ceremony. Presentation of medals and letters of commendation to meritorious officials should also be accomplished in this occasion.

Because the program is being initiated on a trial basis, the Central Office has decided to select four Provinces: Quang Nam (MR 1), Binh Dinh (MR 2), Bien Hoa (MR 3), and Vinh Binh (MR 4) as pilot centers. If the program is successful at those 4 provinces, it will be put into application throughout the country. Therefore, the local authorities should carefully study this memo in order to properly implement and fully propagate the program among the population, urging them to participate actively in the program in order to collect results as desired.

In addition, local authorities are requested to make any suggestions they wish on this matter promptly. They should be forwarded to the Central for study in order to make the program more resourceful and successful.

The Prime Minister  
Concurrently Minister of  
Interior,

Chairman of CPHC  
Signed and sealed

Tran Thien Khiam

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